



SFTA 2020 Sustainability Snapshot

Snapshot Instructions:

Thank you for completing the 2020 SFTA Sustainability Snapshot! These core metrics are based on the SFTA Sustainability Framework, and represent key sustainability management benchmarks against which SFTA members can gauge the progress of their social and environmental sustainability management. The SFTA will aggregate the quantitative, deidentified data collected in our Sustainability Snapshot to create a valuable natural foods industry-specific benchmarking tool for our members to measure their impact against their peers. The Sustainability Snapshot is also used to demonstrate both individual and collective impact in our annual report and to help us improve our services and resources.

There are 40 questions in total, comprised as follows:

- 4 @ Normalization Factors: These questions (sq. footage, # of employees, etc.) are used to normalize answers and create intensity metrics.
- 25 @ Benchmarking Metrics: Quantitative metrics used to develop sector-specific sustainability benchmarks.
- 3 @ Thought Leadership: Qualitative and quantitative progress is high-interest SFTA Action Areas.
 - 2020 focus = Climate and Sustainable Packaging
- 4 @ Special Topics: Qualitative and/or quantitative progress related to current industry issues.
 - 2020 focus = SFTA members' response to the COVID-19 crisis.
- 4 @ SFTA Services: Member input: to improve our future services and ensure they are as robust as possible.

For all Benchmarking Metrics, please use the data that was stated in or correlates to the 2019 annual sustainability reporting cycle.

Reporting sustainability cycles frequently, but not always, are concurrent with the calendar year.

If you cannot complete a question or it is not applicable, please state "Don't know" or "n/a" instead of leaving the question blank. Please note the SFTA does not expect nor require that every metric will be completed, as we encourage our members to "start where they are" with data collection. The Snapshot is intended as an educational tool to help companies develop a set of core sustainability dataset to track and manage their sustainability program

If you have any questions, please reach out to Lisa Braun, SFTA's Sustainability Technical Services Manager at: lbraun@sustainablefoodtrade.org.

We thank you for your support in helping SFTA members to continue to be leaders of sustainability!

Normalization Factors

Question	Guidance	2019 Data
How many total Full-Time Equivalent employees does the company employ?	Metric Explanation: This question will be used for creation of normalized/intensity metrics; please complete to ensure a consistent benchmark set. Your answers are confidential and only published as part of a composite benchmark. Definition: Full-Time Equivalent: List total amount of Full Time Equivalent employees- so convert part-time employee hours into full-time equivalents for a consistent comparison with your peers.	12
What is the total square footage of all company facilities included in the scope of this reporting? (Sq. Ft.)	Metric Explanation: This question will be used for creation of normalized/intensity metrics; please complete to ensure a consistent benchmark set. Your answers are confidential and only published as part of a composite benchmark. Definition: Square Footage: Include all office/warehouse/processing, etc., facilities included in your "core" operations. Primarily, consider those which are included in the scope of your sustainability reporting activities (i.e. energy, water use, etc.), including this Snapshot.	3250
How many total pounds of food does the company produce per year? (Lbs.)	Metric Explanation: This question will be used for creation of normalized/intensity metrics; please complete to ensure a consistent benchmark set. Most material metric for farms/producers and product manufacturers; may apply to value-add handlers such as packing houses.	36,891,463

Benchmarking Metrics

Organic and Land Use Practices

What percentage of total annual revenue is generated from NOP-certified products that display the USDA organic seal (95% or greater organic ingredients)?	Metric Explanation: This question does NOT include products with a certification of between 70%-<95% organic ingredients. Calculation Methodology: To calculate, divide annual revenue from NOP-Certified products by total revenue from all products. Definitions: NOP-Certified products: are comprised of at least 95% certified organic ingredients (by volume) can be sold with the organic seal.	100%
What percentage of total annual revenue is generated from products with a non-GMO verification?	Metric Explanation: Include products that have a third-party verification (i.e. from Non-GMO Project) of non-GMO status. Calculation Methodology: To calculate, divide annual revenue from Non-GMO products by total revenue from all products.	0% (GMOs are prohibited in organics, but we do not double certify for non-GMO verification)

Distribution

How many total gallons of fuel are consumed annually by company vehicles? (Gal)	<u>Metric Explanation</u> This can apply to a distribution fleet, if a distributor, or simply to employee vehicles owned by the company.	n/a
What is the percentage of company-owned vehicles that are powered by biofuel, electricity, or other alternative, non-petroleum based energy sources?	<u>Metric Explanation</u> This can apply to a distribution fleet, if a distributor, or simply to employee vehicles owned by the company. <u>Calculation Methodology</u> To calculate, divide the number of alternative-fuel vehicles by the total number of vehicles owned.	n/a
Energy Use		
What percentage of annual electricity use is produced from on-site renewable sources?	<u>Metric Explanation:</u> List the total annual percentage of electricity generated ON-SITE using wind, solar, small-scale low-impact hydro, biomass, geothermal, or fuel cells. <u>Calculation Methodology:</u> To calculate, divide annual onsite renewable electricity generation by total electricity usage. If units of measurement other than kWh are used to measure total energy used, convert all units of measurement to BTUs to obtain a baseline.	33%
What percentage of annual electricity use is from renewable resources?	<u>Metric Explanation:</u> List the total annual percentage of electricity that is purchased or generated from wind, solar, small-scale low-impact hydro, biomass, geothermal, or fuel cells. Include RECs (Renewable Energy Credits). <u>Calculation Methodology:</u> To calculate, divide annual renewable electricity usage by total electricity usage. If units of measurement other than kWh are used to measure total energy used, convert all units of measurement to BTUs to obtain a baseline.	62%
What is the company's total annual energy use? (BTUs)?	<u>Metric Explanation:</u> Report in BTUs. This includes all energy sources for all buildings and infrastructure being included in reporting/total square footage. Energy sources generally include electricity, natural gas, or propane, but can include alternate sources such as burning wood. Do not include BTUs from fuel consumed in vehicles.	89991823
Climate and Air Emissions		
What are the company's total annual Scope 1 & 2 Greenhouse Gas (GHG) Emissions? (MTCO2 Eq.)	<u>Metric Explanation:</u> Report in metric tons CO2-eq. This metric does not include offsets. <u>Calculation Methodology:</u> List the sum of the company's total annual Scope 1 and 2 (GHG) emissions. <u>Definitions:</u> (Source: GHG Protocol) Scope 1 GHG emissions: GHG emissions from sources that are owned or controlled by the company. Scope 2 GHG emissions: Indirect emissions from the consumption of purchased electricity, heat, or steam.	not yet tracked
What are the company's total annual Scope 3 Greenhouse Gas (GHG) Emissions? (MTCO2 Eq.) <i>Please cite the total and list the categories that were included.</i>	<u>Metric Explanation</u> Report in metric tons CO2-eq. This metric does not include offsets. <i>List all Scope 3 GHG Emissions Categories included in your reporting:</i> 1: Purchased Goods and Services 2: Capital Goods 3: Fuel- and Energy-Related Activities Not Included in Scope 1 or Scope 2 4: Upstream Transportation and Distribution 5: Waste Generated in Operations 6: Business Travel 7: Employee Commuting 8: Upstream Leased Assets 9: Downstream Transportation and Distribution 10: Processing of Sold Products 11: Use of Sold Products 12: End-of-Life Treatment of Sold Products 13: Downstream Leased Assets 14: Franchises 15: Investments <u>Definitions</u> Scope 3 GHG emissions: all indirect emissions (not included in scope 1 and 2) that occur in the value chain of the	not yet tracked
How many metric tons of GHG emissions are mitigated annually through the company's use of RECs or Carbon Offsets? (MTCO2 Eq.)	<u>Metric Explanation</u> RECs and carbon offsets are used to offset GHG emissions. Report in metric tons CO2-eq. <u>Calculation Methodology</u> List the total annual metric tons of GHG emissions offset using RECs or Offsets. If RECs were included, convert the unit of measure from MWh to metric tons CO2-eq. <u>Definitions</u> <i>Renewable Energy Credit:</i> According to the EPA: "A renewable energy certificate, or REC (pronounced: rĕk), is a market-based instrument that represents the property rights to the environmental, social and other non-power attributes of renewable electricity generation. RECs are issued when one megawatt-hour (MWh) of electricity is generated and delivered to the electricity grid from a renewable energy resource." <i>Carbon Offsets:</i> From the EPA: "Offsets are used to address direct and indirect GHG emissions by verifying global emissions reductions at additional, external projects. Offsets (verified emissions reductions) are subtracted from	0
Water Use and Quality		
How many total gallons of water are consumed annually by the company? (Gal)	<u>Metric Explanation</u> List total annual water usage (gallons) for the company's operations. Ask utility for an annual water usage summary; if leased, ask facilities manager for water bill. It can be hard to identify total gallons consumed if in a shared building without water sub-meters.	13,000

Packaging and Marketing Materials		
What percentage of product packaging can be recycled or composted by the end user?	<p>Metric Explanation: List the percentage of packaging, by weight, that conforms to definition of recyclability and/or compostability per prevailing standards. Use company purchasing records to calculate total packaging supplies purchased in the prior reporting cycle, identify weights of individual packaging types, and verify how much of it can be recycled from the facilities generally available geographically to at least 2/3 of estimated customer base.</p> <p>Calculation Methodology: To calculate, divide total pounds of compostable/recyclable packaging by the total pounds of packaging purchased by the company.</p>	97%
Animal Care		
If animal products are sold, what percentage of total annual revenue is generated from products certified by a humane or sustainable certification?	<p>Metric Explanation: Animal products in this context refer to meat products, dairy products (cheese, yogurt, milk, cream, etc.), eggs, and bee products.</p> <p>Calculation Methodology: To calculate, divide the revenue of animal products certified by a humane or sustainable certification (i.e. no rBgh use) by the total sales of all animal products.</p>	n/a
Governance and Community Engagement		
What are the total annual hours dedicated to employee volunteerism? (Hours)	<p>Metric Explanation: List the total annual hours that all employees dedicate to volunteerism through a community service program that pays employees for a set number of days outside of work volunteering with a charitable organization.</p>	not tracked
What is the total annual financial or in-kind equivalent donated to charitable causes? (\$)	<p>Metric Explanation: List the total annual value of all financial contributions and in-kind donations of goods and services made by the organization to charities, private foundations, nonprofits or non-governmental organization. This does not include employee volunteer hours.</p>	\$9,800
Sustainable Supply Chain		
What percentage of total annual revenue is generated from products with a fair trade certification?	<p>Metric Explanation: List the percentage of total annual revenue that is generated from products that are sold under a third-party fair trade certification (FTC) seal.</p> <p>Calculation Methodology: To calculate, divide annual revenue from FTC products by total annual revenue from all products.</p>	0%
What percentage of suppliers are screened with or are signatories of a Code of Conduct?	<p>Metric Explanation: Review any policies, documents, or contracts shared with suppliers to determine if there is a formal supplier code of conduct. The Code of Conduct (CoC) can be an internal code, the SFTA code, or a recognized external code (i.e. ILO convention). Topics in the CoC could include child and forced labor, discrimination, harassment, freedom of association, health & safety, wages & benefits, working hours, diversity, etc. Fair Trade certifications are not included. Screening could include requiring suppliers be signatory to the CoC, involve third party reviews or audits, and could include accountability towards compliance with recognized third party standards or be specific to the company.</p> <p>Calculation Methodology: To calculate, divide the annual number of suppliers who are signatories of a Code of Conduct by the total number of suppliers.</p>	47%
Thought Leadership		
If your company has a target(s) or goal(s) around improving the sustainability of its packaging, provide the details of the goal(s), and highlight progress against that goal(s).	We are continually working to include sustainability in our packaging decisions. In the past, we have changed our packaging to rely on unprinted craft cardboard boxes, reduced weight plastic mesh (for onions) and increased the recycled content for paper trays, pads, and cardboard used in our primary bulk packaging for apples and pears. In 2020 we developed a retail line of organic ginger using readycycle paper baskets instead of plastic clamshells. We do not have a formal policy goal but areas which we are exploring for the future include developing more retail products using the readycycle paper baskets and finding non-plastic solutions for the retail plastic bags and pouches currently used for apples and pears as well as the plastic mesh used for onions.	
If your company has a greenhouse gas (GHG) emissions reductions target, provide the details of the target(s) and highlight progress made against those target(s).	We have intended for several years to develop a GHG tracking program and reduction target, but have not yet achieved that goal.	
Is your company interested in producing, sourcing, or manufacturing finished products or ingredients that display the Regenerative Organic Certified (ROC) Seal?	<p>Metric Explanation: This metric seeks to understand whether the company produces, sources, or manufactures Regenerative Organic Certified (ROC) products farmed using regenerative organic practices.</p> <p>Choose an option:</p> <ol style="list-style-type: none"> (1) Your company has/uses ROC products (2) Your company is investigating ROC feasibility (3) Your company is interested in ROC products, but has not yet studied feasibility (4) Your company is not interested in ROC products at this time. <p>Definition: The term "regenerative organic" describes a holistic approach to farming that encourages continuous innovation and improvement of environmental, social, and economic measures.</p> <p>Source: https://rodaleinstitute.org/</p>	3